



# cuautocoupon

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FOR IMMEDIATE RELEASE

## **CUAUTOCOUPON ADDS KINECTA FCU TO CA NETWORK; 5 OTHER CREDIT UNIONS TOO**

HAUPPAUGE, NY, Oct. 4 –**cuautocoupon** Inc. ([www.cuautocoupon.com](http://www.cuautocoupon.com)) based here today announced the signing of six credit unions to its growing California network, headlined by Kinecta Federal Credit Union based in Manhattan Beach, CA. The Golden State network now numbers nine credit unions totaling over 550,000 members.

One of the nation's largest credit unions, Kinecta FCU ([www.kinecta.org](http://www.kinecta.org)) is a \$3.25 billion credit union serving over 232,000 members. It traces its origin to 1940 when it was founded as the Hughes Aircraft Employees Federal Credit Union and later (2001) changed its name. Kinecta's customer base is largely found in the Anaheim, Lancaster, Rialto, Santa Ana and Greater Los Angeles area of Southern California. It is now cuautocoupon's largest Credit Union in California.

"We continue to grow our network strongly in California," beamed cuautocoupon President Robert O'Hara. "Clearly, this is our intent and we will equally mirror this on the East Coast and the nation's midsection. Our goal has always been to build a strong core network of credit unions in specific targeted regions over a short period of time. We have been extremely successful in meeting this goal but we know we can continue to improve upon our achievements."

Along with Kinecta, cuautocoupon has enrolled five other California-based credit unions, including American First CU in LaHabra ([www.amerfirst.org](http://www.amerfirst.org)), South Western FCU in LaHabra ([www.swfcu.org](http://www.swfcu.org)), CalCom FCU in Torrance ([www.calcomcu.org](http://www.calcomcu.org)), Mattel FCU in El Segundo ([www.mattelfcu.org](http://www.mattelfcu.org)), and City of Downey FCU in Downey ([www.codfcu.org](http://www.codfcu.org)).

### **About cuautocoupon**

**cuautocoupon** is a unique and innovative coupon program that was set into motion to help drive more business to credit unions and auto dealerships. The program provides discounts to credit

union members when purchasing a new or pre-owned vehicle while supplying the credit union with real-time leads of members in the market to purchase a vehicle. **cuautocoupon** also provides credit unions with auto loan refinance leads from their members who financed their vehicle purchase with an outside lending institution. As an added benefit to the program, members can save by redeeming a coupon at any local participating dealership to receive 10% off their next service, parts or accessories' purchase. Additional information may be found at [www.cuautocoupon.com/cuac](http://www.cuautocoupon.com/cuac) or by calling toll-free, 800.OKCOUPON ([800.652.6876](tel:800.652.6876)).

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