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... Jericho-based Andrew Edson & Associates landed a Silver Anvil Award from the Public Relations Society of America earlier this month, the only Long Island firm to receive the honor.

The awards are given to firms that "have successfully addressed a contemporary issue with exemplary professional skill, creativity and resourcefulness," according to the organization. In the category of "Marketing Business to Business, Professional and/or Financial Services," Edson won, along with Baltimore- based Imre Communications, for the firms' work with insurance provider St. Paul Companies' Cyber-Risk Survey, which examined the vulnerabilities of businesses' computer networks. Although Edson has won the award before, it's his first as owner of his 6-year- old firm.

"It's the Academy Awards of the public relations industry," he said. "Normally, that type of competition is dominated by the large public relations firms that are New York-headquartered. I was very excited and very proud."

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